

#AfricaEducatesHer Campaign *PHASE 2*

(2023 - 2025)

CONCEPT NOTE

The #AfricaEducatesHer (#AEH) Campaign is a strategic advocacy platform to trigger a sense of urgency and a clarion call to all AU Member States and stakeholders to speed up the work needed towards protecting girls' right to education during emergency (security and humanitarian) situations and ensuring learning recovery strategies. Drawing lessons from COVID-19, it also seeks to advance progress toward protecting girls and young women's right to education in hard-to-reach and most remote areas of countries in Africa.

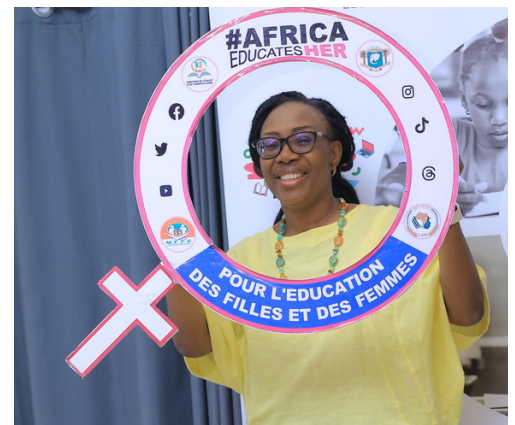
AFRICA EDUCATESHER

Keep girls in school, Empower their futures !

Phase Two: **"Keep girls in school, empower their futures"**

The campaign is scheduled to run on every year until 2025, marking the end of the Continental Education Strategy for Africa (CESA 16 -25). To date, the campaign has completed its Phase I and has started a new and consecutive Phase. Phase I of the Campaign formerly, focused on addressing the immediate effects of COVID-19 upon African education systems during the school closures.

Phase II of the #AEH Campaign was introduced because, although COVID-19 is no longer a global health crisis, it has exposed the loopholes of African countries to sustain learning and protect learning environments during emergencies and the learning losses that occur especially for girls.



STRATEGIC THEMATIC AREAS

Policy and Advocacy

Advocate for the development and implementation of policies and programs that address harmful practices and support Out-of-school girls, girls on the move, and vulnerable girls to access continued learning.



Capacity Building

Enhance skills and knowledge of local organizations, youth, traditional and religious leaders to respond effectively to emergencies and ensure that girls and women continue to have access to education.



Research and Data

Strengthening research, data and evidencing for girls and women's education in Africa.



Communication and Sensitisation

Strengthen Continental Advocacy, Communication, and Engagement of Member States, and Media.



Partnership and Networking

Build partnerships and networks with like-minded organizations that work in the fields of education, gender equality, and humanitarian contexts



SCOPE OF TARGET COUNTRIES AND STAKEHOLDERS

Given the continental scope of the campaign, all fifty-five (55) African Union member states are targeted for appropriation and ownership of the campaign. It is noted that the #AEH campaign was successfully launched by three (3) African Union Member states, namely, Uganda and Côte d'Ivoire on October 11 and Mozambique on November 25, 2023, with more African States pledging to launch it in their respective countries.

To prioritize and champion girls' and women's education, the #AEH leverages a multi-sectoral collaboration and partnership of stakeholders, that are both internal and external in nature. The Campaign targets the following stakeholders;

Internal	External
<ul style="list-style-type: none"> Member States, RECs (Ministers of Education and Ministers of Gender, Ministers of Development Planning, Ministers of Finance) Top management of the AUC AU/CIEFFA Steering Committee African Union Organs AU/CIEFFA focal points AUC Staff 	<ul style="list-style-type: none"> Development partners Academia The private sector/business community Media professionals. Civil society organizations, African celebrities, philanthropists outside of the AU Faith Based Organizations and Traditional leaders



SOME KEY PROJECTED ACTIVITIES OF PHASE II OF THE #AEH CAMPAIGN

Policy and advocacy

- Organise 1st African Union Pan African Conference on Girls' Education;
- Organise the 8th High Level Dialogue on girls' education under the #AfricaEducatesHer Campaign
- Organize a workshop with Pan-African Parliaments to push for the adoption and implementation of laws and policies supporting pregnant girls and young mothers
- Produce and disseminate advocacy materials on related topics;
- Disseminate the Compendium of Regional and International Legal Instruments on Girl's and Women's Education and its Monitoring framework

Partnership and networking

- Map organizations working and initiatives in the field of education, gender equality, and humanitarian aid in Africa
- Establish a Technical Working Group composed of organizations, experts, and professionals from various fields, such as education, gender equality, humanitarian, and advocacy to develop and implement strategies, plans, and activities to achieve the campaign's objectives

Research and data

- Organize a field visit to refugee camps to assess the situation of girls' and women's education during emergencies
- Organise workshops/training sessions with well-established and young researchers on girls' education
- Work with AU CIEFFA Focal Points to collect accurate and updated data on GWE in the Member States
- Collaborate with Research institutions and Think tanks for the publication of research papers on GWE in scientific journals

Capacity building

- Conduct capacity-building workshops on emergency preparedness, disaster risk reduction, gender-sensitive programming, and inclusive education to enhance the skills of local organizations, Traditional and Religious Leaders in ensuring education for girls and women during emergencies.

Communication and sensitisation

- Engage continental and national media (traditional and digital) in the promotion of the Campaign and its objectives (media training, field visits, sponsorship of advocacy programmes)



[Read full Concept Note here](#)

